



CES is segmented by specific product categories and technologies; each centered within a specific area or hall. In addition, you'll find 20 Marketplaces throughout CES to further complement a selection of product categories. Marketplaces are unique exhibit areas that group technology markets together and feature up-and-coming products, services and companies.

Here's a snapshot of how the CES 2016 is organized by these areas of interests across our official show locations.

AREAS OF INTEREST	LOCATION	VENUE
Audio Video Content creation Content distribution Digital imaging/photography Online media Wireless devices Wireless services	Tech East	LVCC, Central Hall
All product categories	Tech East	LVCC, Central Plaza (outdoor exhibit space)
Automotive electronics iProducts Wireless devices Wireless services	Tech East	LVCC, North Hall
Automotive electronics Vehicle Intelligence	Tech East	LVCC, North Plaza
Audio Personal & Cyber Security Video	Tech East	LVCC, South Hall 1
Gaming & Virtual Reality Unmanned Systems Digital imaging/photography Video	Tech East	LVCC, South Hall 2
Telecommunications and infrastructure Computer hardware and software Wireless devices Wireless services Internet services	Tech East	LVCC, South Hall 3



AREAS OF INTEREST	LOCATION	VENUE
Telecommunications and infrastructure Computer hardware and software Wireless devices Wireless services Internet services	Tech East	LVCC, South Hall 4
Global Technology Computer hardware and software Video Wireless devices Wireless services	Tech East	Westgate
3D Printing Education & Technology Family & Technology Fitness & Technology Health & Wellness Kids & Technology Lifelong Tech Robotics Sensors Smart Home Smart Watches Sports Tech Wearables Computer hardware and software Internet services Wireless devices Wireless services	Tech West	Sands, Level 2, Halls A-C
Eureka Park University Innovations Global Technology Computer hardware and software Internet services Startups Wireless devices Wireless services	Tech West	Sands, Level 1, Hall G
Content creation Content distribution Online media Video	Tech South (C Space)	ARIA, Level 1, Pinyon 4