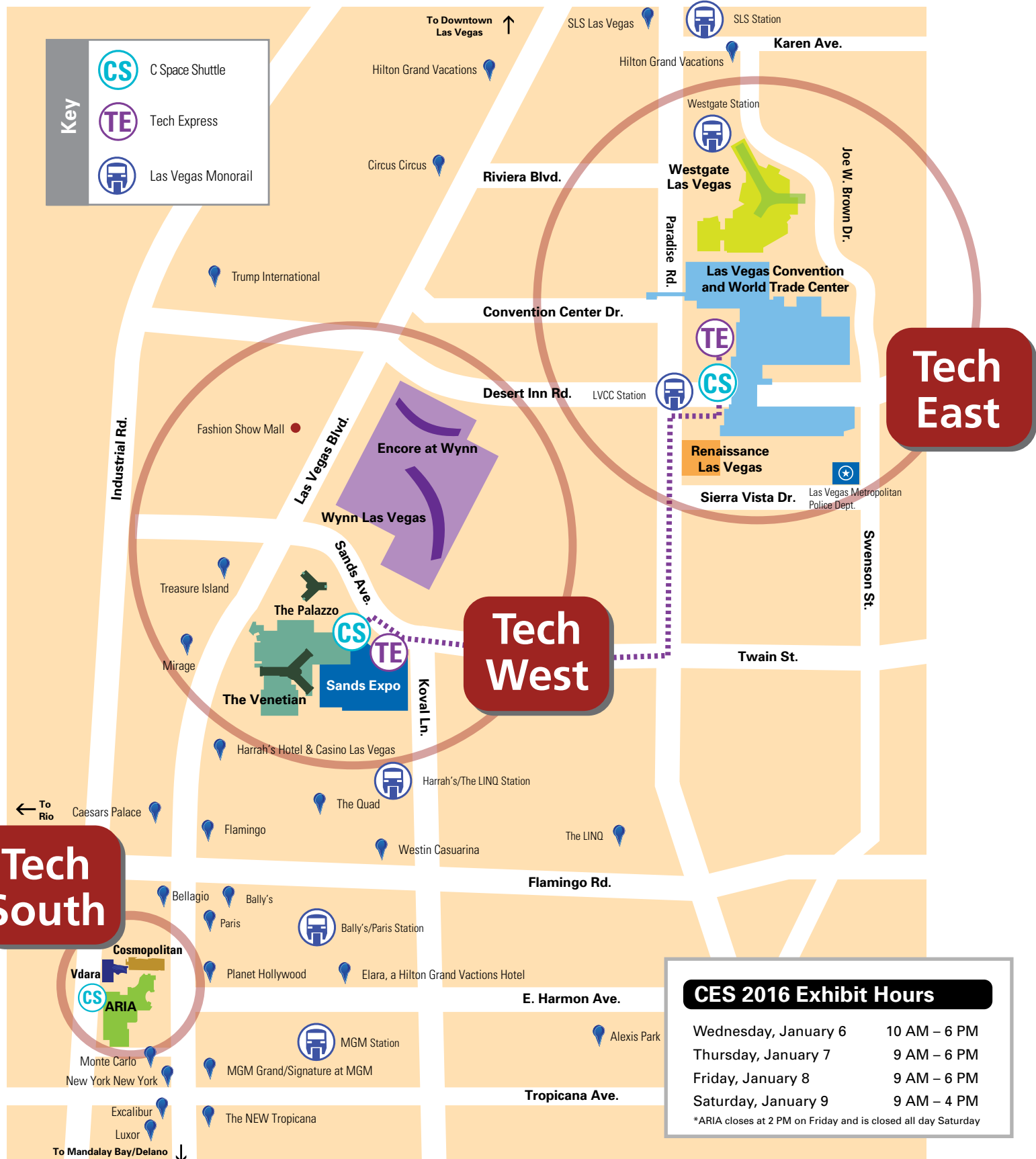


# Las Vegas City View Map

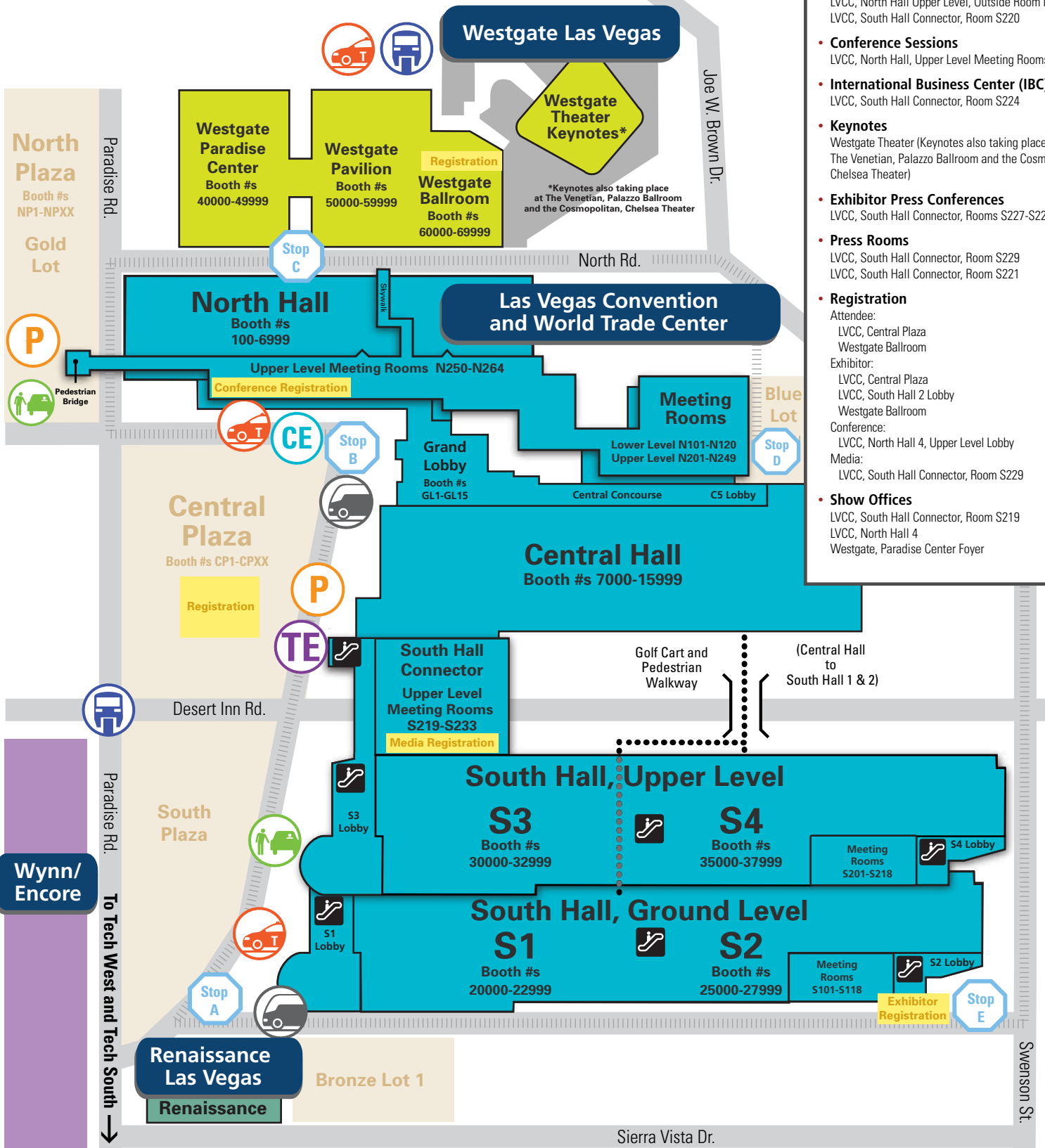


# Tech East

Las Vegas Convention and World Trade Center (LVCC),  
Westgate Las Vegas (Westgate) and  
Renaissance Las Vegas (Renaissance)

## Show Services at Tech East

- 2017 Exhibit Space Selection**  
LVCC, South Hall Connector, Room S223
- CEA Member Lounges**  
LVCC, North Hall Upper Level, Outside Room N250  
LVCC, South Hall Connector, Room S220
- Conference Sessions**  
LVCC, North Hall, Upper Level Meeting Rooms
- International Business Center (IBC)**  
LVCC, South Hall Connector, Room S224
- Keynotes**  
Westgate Theater (Keynotes also taking place at The Venetian, Palazzo Ballroom and the Cosmopolitan, Chelsea Theater)
- Exhibitor Press Conferences**  
LVCC, South Hall Connector, Rooms S227-S228
- Press Rooms**  
LVCC, South Hall Connector, Room S229  
LVCC, South Hall Connector, Room S221
- Registration**  
Attendee:  
LVCC, Central Plaza  
Westgate Ballroom  
Exhibitor:  
LVCC, Central Plaza  
LVCC, South Hall 2 Lobby  
Westgate Ballroom  
Conference:  
LVCC, North Hall 4, Upper Level Lobby  
Media:  
LVCC, South Hall Connector, Room S229
- Show Offices**  
LVCC, South Hall Connector, Room S219  
LVCC, North Hall 4  
Westgate, Paradise Center Foyer



### Key



# Tech West

## Sands Expo/The Venetian, The Palazzo, Wynn Las Vegas and Encore at Wynn

### Show Services at Tech West

- 2017 Exhibit Space Selection**  
Sands, Level 1, Hall G, Booth #81259
- CEA Member Lounge**  
Sands, Level 1, Hall G, Booth #81659  
Venetian, Suite 30-140
- Conference Sessions**  
Venetian, Level 1, Hall G, 405-407  
Venetian, Level 2, Venetian Ballroom D  
Venetian, Level 4, Marcello and Lando
- International Business Center (IBC)**  
Sands, Level 2 Lobby
- Keynotes**  
Venetian, Level 5, Palazzo Ballroom  
(Keynotes also taking place at the Westgate Theater and the Cosmopolitan, Chelsea Theater)
- Exhibitor Press Conferences**  
Venetian, Level 2, Bellini 2003-2006
- Press Room**  
Sands, Level 2, Hall A, Booth #70317
- Registration**  
Attendee:  
Sands, Level 1, Hall G  
Conference:  
Venetian, Level 4, East Foyer  
Exhibitor:  
Sands, Level 1, Hall G  
Venetian, Level 2, Venetian Ballroom Foyer  
Venetian, Suite 29-209  
Media:  
Sands, Level 2, Hall A  
Venetian, Level 2, Venetian Ballroom Foyer
- Show Offices**  
Venetian, Level 3, East Foyer  
Venetian, Suite 29-207



### Key

- Taxi
- C Space Shuttle
- Tech Express
- Hotel Shuttle Buses
- Escalators
- Restrooms
- Elevator
- ADA
- Navigation Path

# Tech South

ARIA, Cosmopolitan, Vdara  
(C Space Headquarters)



### Show Services at Tech South

- Registration**  
Level 1, Pinyon Ballroom Foyer
- Platinum Lounge**  
Level 1, Pinyon 3
- Conference Sessions**  
Level 1, Pinyon 4, 5, 6, 7

### Key

- Taxi
- C Space Shuttle
- Hotel Shuttle Buses
- Escalators
- Restrooms
- Elevator
- ADA
- Navigation Path
- Registration
- Badge Pickup



### ARIA Exhibit Hours

Wednesday, January 6	10 AM – 6 PM
Thursday, January 7	10 AM – 6 PM
Friday, January 8	10 AM – 2 PM

To Vdara, Cosmopolitan, Shops at Crystals & Tram to Monte Carlo and Bellagio

# Navigating CES

## CES 2016 Exhibit Hours

Wednesday, January 6	10 AM – 6 PM
Thursday, January 7	9 AM – 6 PM
Friday, January 8	9 AM – 6 PM
Saturday, January 9	9 AM – 4 PM

\*ARIA closes at 2 PM on Friday and is closed all day Saturday

Product Categories	Tech East									Tech West	Tech South	
	Las Vegas Convention and World Trade Center									Sands Expo The Venetian	ARIA (C Space Exhibits)	
	North Hall	Central Hall	South 1	South 2	South 3	South 4	Central Plaza	North Plaza	Westgate			
3D Printing											★	
Accessories	•	•	•	•	•	•	•		•		•	
Audio	•	★	•	•							•	
Automotive Electronics	★						•	•				
Communications Infrastructure					•	•					•	
Computer Hardware/Software/Services					★	★			•		•	
Content Creation & Distribution		★										★
Digital Imaging/Photography		★										
Electronic Gaming				★								
Fitness and Sports											★	
Health and Biotech											★	
Internet Services					★	★					•	
Online Media		•										★
Robotics											★	
Sensors			•	•							★	
Smart Home		•									★	
Startups											★	
Video		★	•	•					•			•
Wearables											★	
Wireless Devices & Services	•	•			★	★			•		•	

Key: ★ Primary Location • Additional Location

Located throughout the CES show floor, these Marketplaces surround you with emerging products, ground-breaking ideas and the companies whose innovation brings these mind-blowing technologies to consumers around the world.

### 3D Printing

Sands, Level 2

### Augmented Reality

LVCC, South Hall 2

### Cyber & Personal Security

LVCC, South Hall 1

### Education & Technology

Sands, Level 2

### Eureka Park™

Sands, Level 1, Hall G

### Family & Technology

Sands, Level 2

### Fitness & Technology

Sands, Level 2

### Gaming & Virtual Reality

LVCC, South Hall 2

### Global Technology

Westgate  
Sands, Level 1, Hall G

### HDMI

LVCC, South Hall 1

### Health & Wellness

Sands, Level 2

### iProducts

LVCC, North Hall

### Kids & Technology

Sands, Level 2

### MHL

LVCC, South Hall 1

### Personal Privacy

LVCC, South Hall 1

### Robotics

Sands, Level 2

### Smart Home

Sands, Level 2

### Smart Watches

Sands, Level 2

### Sports Tech

Sands, Level 2

### University Innovations

Sands, Level 1, Hall G

### Unmanned Systems

LVCC, South Hall 2

### Vehicle Intelligence

LVCC, North Plaza

### Wearables

Sands, Level 2

Head to CES Tech South for C Space exhibits located within ARIA. C Space is the CES program designed by and for creative communications, brand marketers, advertising agencies and digital publishers and social networks.